



Tourism Awards

A Celebration of Success in Burlington

Tourism Ambassador - Nomination Form

The Tourism Ambassador & Builder Awards honour outstanding achievements and contributions to the Tourism industry in Burlington, Ontario. Nominations are being accepted for these awards and will be presented in April at the Chamber of Commerce Gala. You may submit multiple nominations, and self-nominations are accepted. To submit a nomination, simply complete this Nomination Form and forward to Tourism Burlington. One form per nomination, photocopies of the form will be accepted. Please print clearly. All nominations received by the nomination deadline will be reviewed and evaluated by tourism industry representatives.

Nomination Deadline: November 27, 2020

Special Note 2020 – Due to COVID19 we have made revisions to the criteria to reflect the reality of the pandemic impact on the tourism industry in 2020.

The Tourism Burlington Ambassador Award recognizes a local individual, organization or business who has:

- Made an **outstanding contribution** to the **promotion of Burlington as a tourism destination** and this promotion has had a **positive impact on visitation** to the city by both visitors and local residents
- Contributed over a **sustained period of time** (5 years +)
- Has contributed to the Burlington community and supported local recovery programs
- Has demonstrated creativity, **leadership, professionalism and integrity** during this challenging time and has been **actively engaged** in advocacy on behalf of the tourism industry and/or local business
- Has shown dedication to a **visitor first philosophy** of customer service

NOMINEE INFORMATION

Individual Organization Business

Nominee Name: _____

Business (if different from above): _____

Business Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

Website: _____

QUALIFICATIONS:

Please complete the following (extra pages may be attached if necessary)

1. How has the nominee made an **outstanding contribution** to the **promotion of Burlington as a tourism destination**?

2. Please provide statistical information on **visitation** or **economic impact** to the city as a result of these contributions:

3. Please provide the **length of service** (individual) or date established (business/organization)

4. Please provide examples **engagement in the tourism industry** by the nominee

SUPPORTING MATERIALS

Supporting materials are not mandatory. They will be used to augment or clarify information provided in the nomination and may be useful in situations where nominations are deemed to be very close in merit by the judges.

Please Check the type of supporting materials being submitted with this nomination

testimonial letters

articles/brochures

photographs/slides/videos

awards

other (please specify):

Please indicate if you want supporting materials returned.

NOMINATOR INFORMATION

Your Name: _____

Relationship to Nominee: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Please forward your completed nomination form(s) to:

Tourism Burlington

Attention: Tourism Awards

414 Locust Street

Burlington, ON L7S 1T7 905.634.5594 1.877.499.9989 marketing@tourismburlington.com

