

WE ARE IN THIS TOGETHER

Team Burlington is here to support your business during COVID-19



March 30, 2020 – Burlington’s business support organizations come together as Team Burlington to support businesses through COVID-19

The Burlington Chamber of Commerce, Burlington Economic Development, Burlington Downtown Business Association, Aldershot Village BIA, and Tourism Burlington have joined forces to offer support and help Burlington’s Business community navigate the economic impacts of COVID-19.

While the Team Burlington name is not new, COVID-19 has renewed the group’s collaborative mission to keep the business community informed and ensure relevant and timely information is distributed as soon as it becomes available. “Right now, it’s about pooling resources for the collective benefit of the business community,” explained Anita Cassidy, Executive Director of Burlington Economic Development. “That means daily scrum meetings, sharing information, engaging subject matter experts and government officials, and asking the tough questions to ensure we know what businesses need now, and what they’ll need in the future to come out strong on the other side.”

The first thing Team Burlington did to support businesses during COVID-19 was launch a one-stop-shop resource for businesses to turn to for information, resources and tools. With so much information rolling out every day, the website, which is hosted on burlingtonchamber.com, aims to provide the latest government updates, toolkits, support programs, economic relief information and resources all in place.

Carla Nell, President and CEO of the Burlington Chamber of Commerce also spoke to the power of working together. “Our membership already trusts that we’ll take a strong stance to advocate for their interests. Through this team approach, we’ll be able to do even more and extend our reach further to ensure all businesses of all sizes and industries feel supported and heard during these difficult times, and to position them for recovery in the longer term.”

Team Burlington is planning a series of COVID-19 virtual business support forums to give business leaders the opportunity to ask questions and hear from subject matter experts and key government officials at the local and regional levels, as well as Provincial and Federal. One will also be dedicated to small business support. The first forum, dedicated to local and regional support, will take place on April 2 at 10am. More details and registration information are available at burlingtonchamber.com.

The global COVID-19 pandemic is putting substantial pressure on the Burlington business community. Mandatory closures, necessary social distancing measures, layoffs and supply chain disruptions are putting immense pressure on businesses of all sizes. However, it is Team Burlington's hope that through communication, advocacy, and the right relief measures, Burlington's business community will remain steadfast in its short-term and long-term recovery from the impacts of COVID-19.

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