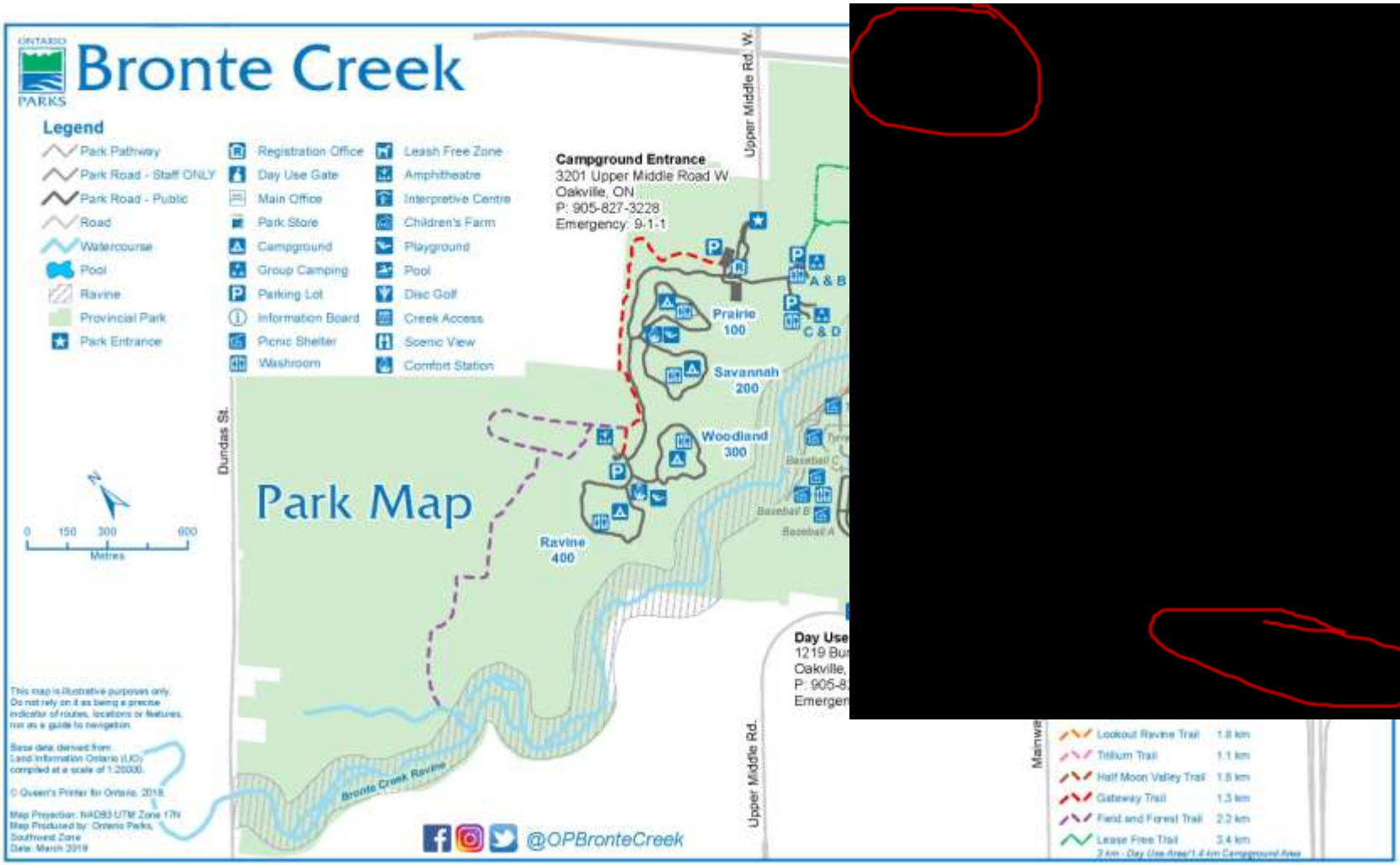
BRONTE CREEK PROVINCIAL PARK
Maple Syrup Festival a Success Story

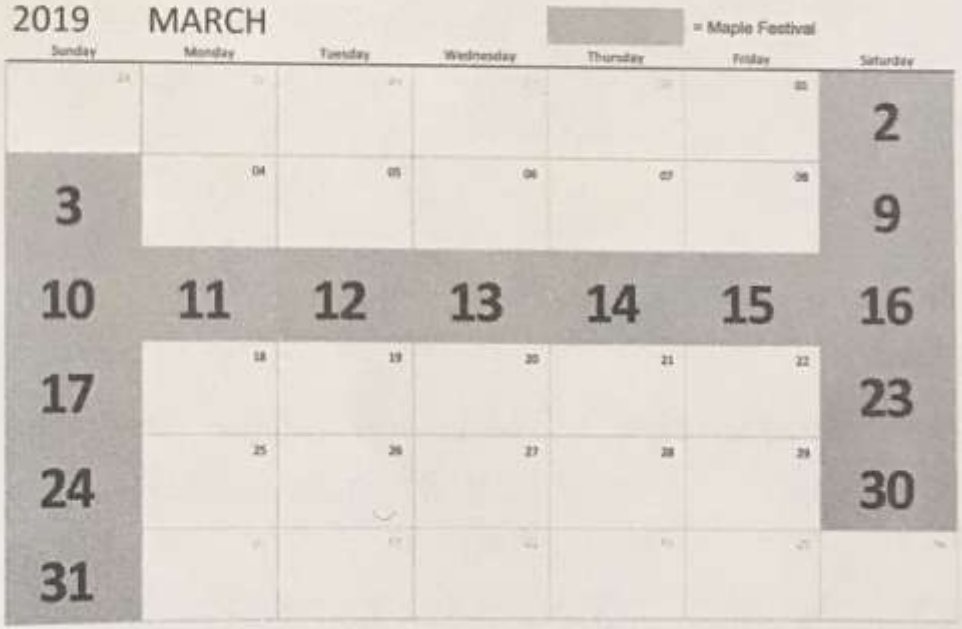
OVERVIEW


Bronte Creek
PARKS
Legend
Park Pathway
Park Road - Staff ONLY
Park Road - Public
Road
Watercourse
Pool
Ravine
Provincial Park
Park Entrance
Registration Office
Day Use Gate
Main Office
Park Store
Campground
Group Camping
Parking Lot
Information Board
Picnic Shelter
Washroom
Leash Free Zone
Amphitheatre
Interpretive Centre
Children's Farm
Playground
Pool
Disc Golf
Creek Access
Scenic View
Comfort Station
Campground Entrance
3201 Upper Middle Road W
Oakville, ON
P: 905-827-3228
Emergency: 9-1-1
Upper Middle Rd. W.
Dundas St.
Park Map
Prairie 100
Savannah 200
Woodland 300
Ravine 400
A & B
C & D
Baseball C
Baseball B
Baseball A
0 150 300 600
Metres
Day Use
1219 Bu
Oakville,
P: 905-8
Emerger
Upper Middle Rd.
Bronte Creek Ravine
@OPBronteCreek
Lookout Ravine Trail 1.8 km
Trillium Trail 1.1 km
Half Moon Valley Trail 1.6 km
Gateway Trail 1.3 km
Field and Forest Trail 2.2 km
Lease Free Trail 3.4 km

OVERVIEW

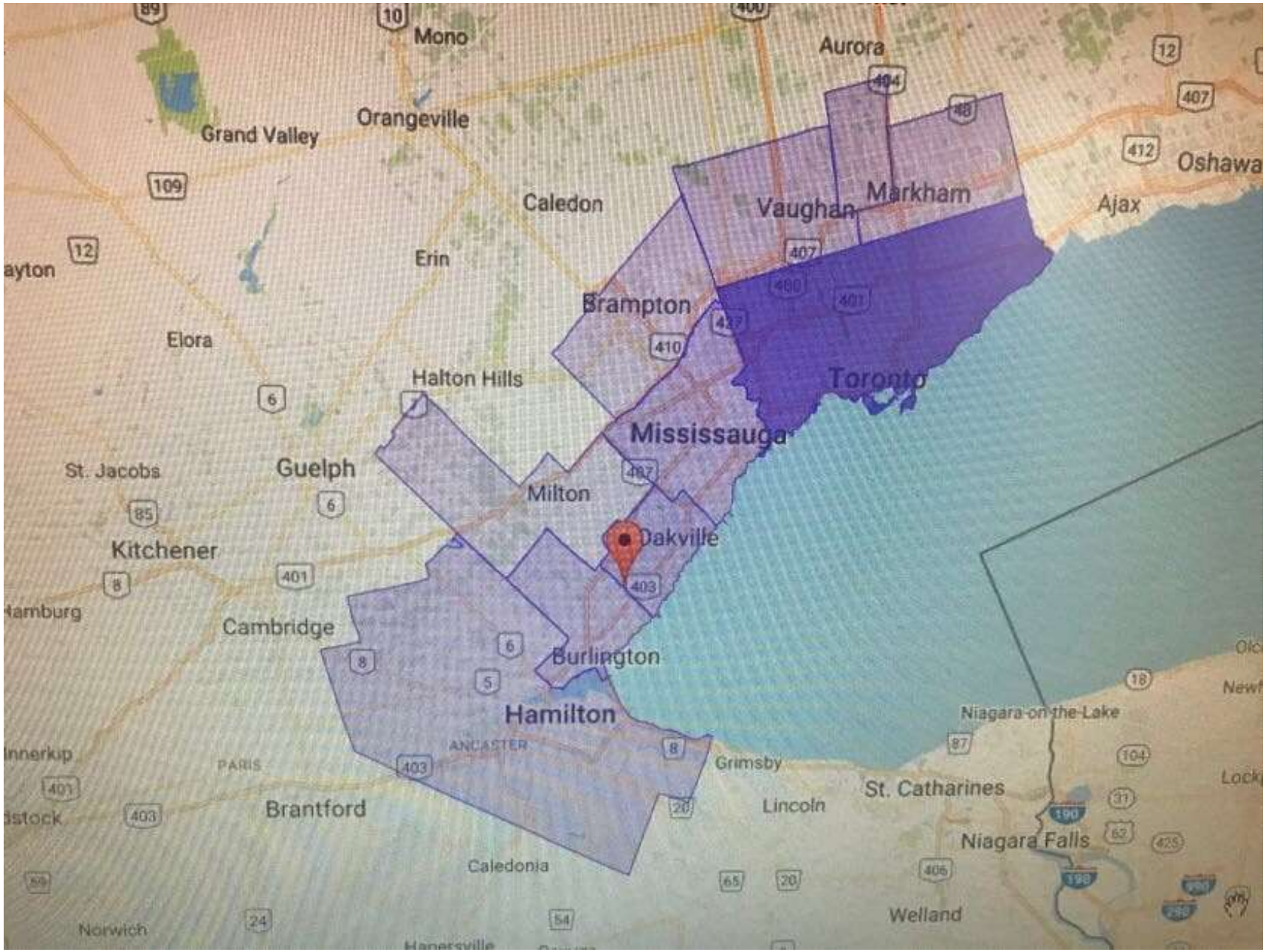
Guided Tours
Pancake House
Wagon Rides
Washrooms
Gift Shop
Maple Taffy

Festival Dates and Time:



9:30am - 3:00pm

For More Information
905-827-6911
www.OntarioParks.com

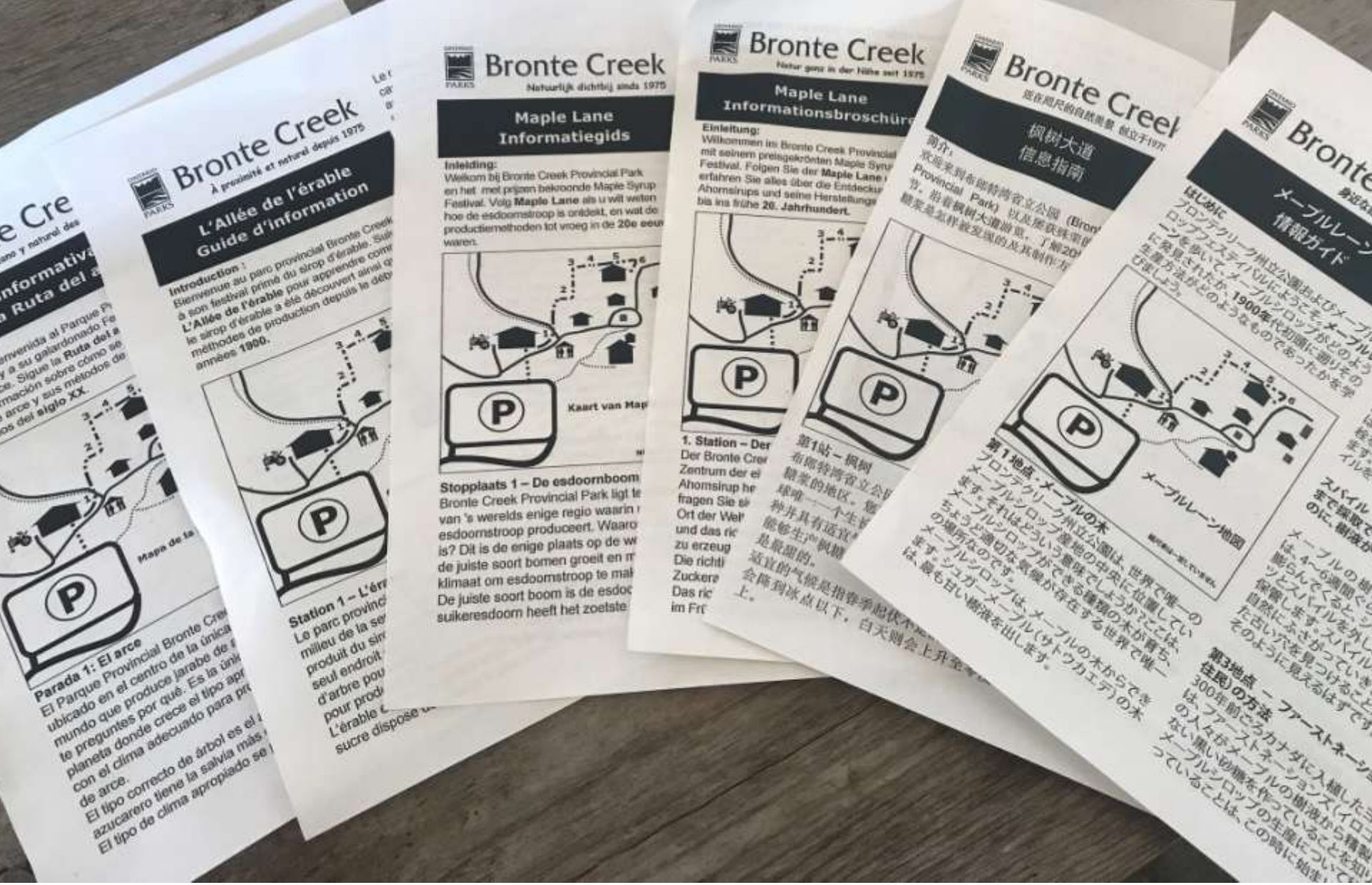

Mono
Aurora
Grand Valley
Orangeville
Oshawa
Caledon
Vaughan
Markham
Ajax
Erin
Brampton
Elora
Halton Hills
Toronto
Mississauga
St. Jacobs
Guelph
Milton
Oakville
Kitchener
Cambridge
Burlington
Hamilton
Niagara-on-the-Lake
Grimsby
St. Catharines
Lincoln
Brantford
Niagara Falls
Caledonia
Welland
Norwich

IMPACT OF FESTIVAL

- Shoulder season visitation
- Staff contracts
- Attracts new visitors
- TREIM – Total visitor spend in Halton
  - 3.5mil
- Thinking outside the gates

PLANS FOR 2020 AND BEYOND

- Bus tours – Japanese market
- Increase community partnerships
- Improve public transit to/ in park.
- 2022 is our 25th festival
- Creation of new multi-use facility
  - Pancake house, meetings, weddings etc.


Bronte Creek
Maple Lane
Informatiegids
Bronte Creek
L'Allée de l'érable
Guide d'information
Bronte Creek
Maple Lane
Informationsbroschüre
Bronte Creek
枫树大道
信息指南
Bronte Creek
メープルレーン
情報ガイド

BUSINESS ENGAGEMENT - PAST

- Maple Body Wrap
- Maple specials – dish of the month.
- Maple Hotel Package
- Syrup sold outside park
- Display festival brochure/ poster
- Off site permit sales
- GO train – Maple Days

MADE WITH PURE ONTARIO
MAPLE BOCK
TRAFALGAR
BREWING CO
TRAFALGAR BREWING COMPANY • OAKVILLE

Bronte Creek
100% Pure • Pur
Bronte Creek
SYRUP FESTIVAL
EVERY WEEKEND IN MAR
PLUS THE FULL

SINCE 1908
BUSH'S
BEST
Façon érablière
MIJOTÉES AVEC SIROP D'ÉRABLE DU QUÉBEC
FÈVES À L'ÉRABLE
NOUVEAU FORMAT
227 mL

BUSINESS ENGAGEMENT

- Stay
- Dine
- Shop
- Incentive to return

- Arts and Culture
- History – Museums
- Spas

BUSINESS ENGAGEMENT - FUTURE

- Hotel package
- Restaurants – food and beverage
- Clothing/ jewelry stores? – Canadian made designs?
- Bakeries & Coffee shops
- Sweets? Chocolates, fudge
- Taxi --- tours services
- Wood working – MAPLE
- Passport? – Conservation Halton, Bronte Creek –
- Theatre --- Canadian performers?
- Real estate – welcome home gift during the month of March
- Art gallery – maple forest, sugar shack, homesteads, indigenous.

THANK YOU

Bronte Creek Provincial Park

Sheila Wiebe

905-827-6911 ext. 228

sheila.wiebe@ontario.ca

www.OntarioParks.com/parks/BronteCreek

@OPBronteCreek