

## MEDIA RELEASE

For Immediate Release

### Tourism Burlington Hosts Festival Themed AGM and Celebrates Tourism Week in Canada

**BURLINGTON, May 23, 2019**

Tourism Burlington hosted their Annual General Meeting on Thursday May 23, 2019 at the new Courtyard by Marriott Burlington Hotel and the theme was **Festival Partnerships and Community Benefits**. Over 40 attendees enjoyed the speaker panel who discussed what was new with their festivals, how they have engaged the local business community and their measurable economic results. Speakers included Myles Rusak from the Sound of Music Festival, Sheila Wiebe from Bronte Creek Maple Syrup Festival and Kristina Paolucci from the City Canada Day festival. Copies of these presentations are available on the Tourism [website](#).

Mayor Meed Ward proclaimed May 26 - June 2 as Tourism Week in Canada during her welcome remarks. Tourism is a **\$97 billion** industry in Canada and is a key driver of economic growth and prosperity. Tourism Burlington is the official destination marketing organization for the city who promotes and supports **711 local tourism businesses** and **6,200 tourism jobs** and welcomes with their partners over **1.3 million visitors** annually to the city. During this meeting highlights from the annual report including new marketing initiatives were presented.

Tourism Burlington is the destination management organization for Burlington and operates a Visitor Centre that is open 7 days a week at 414 Locust Street just minutes from our beautiful waterfront. [www.tourismburlington.com](http://www.tourismburlington.com)

For more information, contact:

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