

MEDIA RELEASE

For Immediate Release

Burlington Teen Tour Band - 2014 Tourism Ambassador Award winner

BURLINGTON, April 13, 2015 - Winners of this year's Tourism Award were announced by [Tourism Burlington](#) at the recent Burlington Chamber of Commerce Business Excellence Awards Gala held on Thursday April 9th.

Tourism Burlington is proud to announce that the winner of the **2014 Tourism Ambassador Award** is the Burlington Teen Tour Band. This award recognizes individual, organization or business that has made an outstanding contribution over a sustained period of time to the promotion of Burlington as a tourism destination.

This award was presented to The Burlington Teen Tour Band for their contributions over the years proudly carrying Burlington's name far and wide in their travels. Since their inception in 1947, the Teen Tour Band has been proudly representing Burlington at home and abroad. Through their engagement in the tourism industry and their promotion of our city as a tourism destination we have seen a positive impact on visitation.

Victor Szeverenyi, the Board Chair for Tourism Burlington and proud parent to a former Burlington Teen Tour Band member shared his experience during the gala, *"As a parent to a former Burlington Teen Tour Band member, I can attest to what a phenomenal experience it is for our local youth as they travel and create new friendships doing something they love and representing their hometown. Over the years many international bands that have befriended the Burlington Teen Tour Band have visited Burlington from such places as Germany, England, USA, Japan, and Norway. What a wonderful way to welcome visitors to our city."*

The Tourism Burlington Awards are sponsored by Burlington Hotel Association. Tourism Burlington is the destination management organization for Burlington and operates a Visitor Centre that is open 7 days a week at 414 Locust Street just minutes from our beautiful waterfront. Contact www.tourismburlington.com for more information or call 905-634-5594.

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