

## MEDIA RELEASE

For Immediate Release

### Barb Teatero, Director of Museums - 2018 Tourism Builder Award winner

**BURLINGTON, April 5, 2019** - The winner of this year's Tourism Builder Award was announced by [Tourism Burlington](http://www.tourismburlington.com) at last night's Burlington Chamber of Commerce Business Excellence Awards Gala.

The recipient is Barbara Teatero, Director of Museums. This award recognizes an individual or business who has shown exceptional vision, outstanding leadership and been an advocate for tourism development that has left a strong legacy.

Barbara has contributed to the growth of tourism in numerous ways. She has demonstrated passion, patience and persistence in leading the Joseph Brant Museum rejuvenation project. The museum is scheduled to re-open this coming summer and will attract thousands of visitors annually. Barbara has worked tirelessly on the expansion project which will feature four quarterly travelling exhibitions annually.

Barbara is a founding member and Chair/Co-Chair of Doors Open Burlington since 2009. The Museum now coordinates this event and it has grown in attendance and popularity each year and is now part of Culture Days which is held simultaneously and in 2018 recognized as one of the top 10 Culture Day events across Canada.

Barbara and her staff continue to develop events to attract local and regional residents. Their annual Strawberry Social, Applefest and Joseph Brant days (to name a few) continue to be popular, drawing visitors from across southern Ontario.

Barb is a past member of the Board of Directors of Tourism Burlington, from 1999-2003 and 2009-2015 where she served as Director and Treasurer.

The Tourism Burlington Awards are sponsored by Burlington Hotel Association. Tourism Burlington is the destination marketing organization for Burlington and operates a Visitor Centre that is open 7 days a week at 414 Locust Street just minutes from our beautiful waterfront. Contact [www.tourismburlington.com](http://www.tourismburlington.com) for more information or call 905-634-5594.

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Tourism Burlington

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