

## MEDIA RELEASE

For Immediate Release

### Burlington Gymnastics Club - 2015 Tourism Ambassador Award winner

BURLINGTON, April 11, 2016 - Winners of this year's Tourism Ambassador Award were announced by [Tourism Burlington](#) at the recent Burlington Chamber of Commerce Business Excellence Awards Gala held on Thursday April 7<sup>th</sup>.

Tourism Burlington is proud to announce that the winner of the 2015 Tourism Ambassador Award is the Burlington Gymnastics Club. This award recognizes an individual, organization or business that has made an outstanding contribution over a sustained period of time to the promotion of Burlington as a tourism destination.

This award was presented to The Burlington Gymnastics Club (BGC) for their contributions over many years. The BGC has hosted Regional Qualifier competitions, Provincial Championships and National Championships within Burlington over the past 40 years. The Annual Spring Cup is an invitational competition that has been running for 28 years and has grown from 100 competitors to over 1500 (not counting Burlington athletes). It is now considered the largest Invitational Competition within Canada by Gymnastics Canada and from 2008 - 2014 brought in a total of 1557 hotel room nights, in addition to other economic impact from the event.

Through their engagement in the tourism industry and their promotion of our city as they travel to other communities to compete, we have seen a positive impact on visitation.

The Tourism Burlington Awards are sponsored by Burlington Hotel Association. Tourism Burlington is the destination management organization for Burlington and operates a Visitor Centre that is open 7 days a week at 414 Locust Street just minutes from our beautiful waterfront. Contact [www.tourismburlington.com](http://www.tourismburlington.com) for more information or call 905-634-5594.

For more information, contact:

Linda Cvetanovic, Marketing Coordinator  
Tourism Burlington

Tweet us at: [@BurlingtonTour](#)

Find us on [Facebook](#), [Instagram](#) & [YouTube](#): /BurlingtonTour

414 Locust Street, Burlington 905.634.5594 1.877.499.9989 info@tourismburlington.com