

MEDIA RELEASE

For Immediate Release

Burlington Hotel Association contributes over \$425,000 to community initiatives!

Burlington, November 5, 2012 - At the November 5, 2012 Time Out Sport Networking Breakfast at the Waterfront Hotel Downtown Burlington, the Burlington Hotel Association (BHA) announced **\$35,000** in funding to support fourteen sports events to be hosted in the City of Burlington between December 1, 2012 - April 30, 2013. The recipients include:

- Burlington Skyhawks Basketball Club - 7 regional tournaments, December, 2012 - April, 2013
- Burlington Eagles, City Rep Hockey Club - 45th Burlington Golden Horseshoe Hockey Tournament, December 27-30, 2012
- Burlington Oldtimers Hockey Club - 37th Annual Invitational Hockey Tournament, February 20-24, 2013
- VRPro - Chilly Half Marathon and Frosty 5k, March 3, 2013
- Burlington Girls Hockey Club - Barracudas Spring Break Tournament, March 8-10, 2013
- Burlington Synchronized Swimming Club - 2013 Regionals, March 9-10, 2013
- Burlington Boys Gymnastics Club - Mens Artistic 3rd Ontario Cup, March 22-24, 2013
- Burlington Skyhawks Basketball Club - Ontario Cup U11Atom Boys Provincial Championships, April 12-14, 2013
- Burlington Boys Gymnastics Club - Elite Ontario Championships Trampoline and Tumbling, April 12-14, 2013
- Burlington Lions Optimist Minor Hockey Association - Ontario Hockey Federation Atom "A: Championships, April 12-14, 2013
- Gatquatic Divers Club - George A Tinnerman Invitational, April 20-21, 2013
- Racquetball Canada - Canadian Junior Nationals, April 21-27, 2013
- Burlington Boys Gymnastics Club - 3rd Ontario Cup Trampoline & Tumbling, April 26-28, 2013
- Burlington Gymnastics Club - 25th Annual Spring Cup, May 3-5, 2013

These events are estimated to attract over 8,000 participants and spectators to our city and contribute over one million dollars into the local economy. Since April 2008, the Burlington Hotel Association members; Best Western PLUS Inn & Suites, Comfort Inn, Holiday Inn Burlington Hotel & Conference Centre, Hilton Garden Inn, Homewood Suites and the Waterfront Hotel - Downtown Burlington, have contributed **over \$425,000** to a number of community initiatives including special events funding/sponsorship, meeting incentives, Time Out Sport Networking Sessions, the Burlington Sport Alliance, Tourism Ambassador Award, ambassador training and the Day in the Life Photo Contest to name a few. A valued partner of Tourism Burlington, the Burlington Hotel Association is dedicated to marketing Burlington as a premier destination for visitors, family and friends.

For more information:

Linda Oliner, Marketing Coordinator
Tourism Burlington
414 Locust Street, Burlington, ON
905-634-5594 olimerl@burlington.ca