

MEDIA RELEASE

For Immediate Release

Tourism Celebrates 30 Years at AGM

BURLINGTON, May 28, 2015 - 2015 is the 30th year that Burlington has had a Destination Marketing Organization and 45th year having a Visitor Information Centre in the City. At the recent Annual General Meeting these milestones were celebrated in addition to recognizing the **National Year of Sport** with speakers providing an update on TO2015 Pan Am Games. Check out the [Tourism Turns 30](#) blog for more details.

Burlingtonian **Dr. Nicole Forrester** an Olympic, Pan Am, Commonwealth Games and 8x Canadian Champion athlete started the morning off via video by discussing how the games benefit athletes and communities. Then a speaker panel encouraged partners to **Embrace the Games**. Denise Beard, Manager of Community Development from the City of Burlington showed a new Pan Am video featuring Burlingtonian Mark Oldershaw, highlighted events happening in Burlington to celebrate the games including **Pan Am Day in Canada** on June 13, the **Torch Relays** on Friday June 19 during the Sound of Music Festival and Wednesday August 5 for the Para Pan Games. Nick Kondrat Communications Manager from the Royal Botanical Gardens presented information on **Panorama** activities at the RBG including an outdoor adventure challenge, entertainment, food and garden theming during July. Museums of Burlington' Event Programmer Sylvia Hentz told the audience about plans to celebrate Pan Am Games at **Joseph Brant Day** on August 3 and an exhibit that will be opening soon featuring sport. All these events and more are listed on the tourism [website](#). Tourism businesses were encouraged to support Pan Am initiatives by registering in the [Heart Pan Am program](#).

Other business during the AGM included thanking outgoing board members Barb Teatero, Director of Museums; Drew Furtney, Furtney Chrysler LLP -Treasurer; Bob Meehan, General Manager of Aldershot BIA and Sharon Mooney, Manager of Centre of Entrepreneurship Centennial College. New board members Nancy Brewer - Treasurer, Gord Langford and Suzy Godefroy were introduced.

40 tourism partners attended this AGM on Thursday May 28, 2015 and after the meeting took a tour of the beautiful new sport tourism facility Haber Recreation Centre & Alton Library.

This event was sponsored by Spencer's at the Waterfront and the City of Burlington.

Tourism Burlington is the destination management organization for Burlington and operates a Visitor Centre that is open 7 days a week at 414 Locust Street just minutes from our beautiful waterfront. www.tourismburlington.com

For more information, contact:

Pam Belgrade, Executive Director Tourism Burlington
414 Locust St, Burlington 905.634.5594 1.877.499.9989 pam.belgrade@burlington.ca