

Greening your Tourism Business

~ 2009 ACTION PLAN ~

Business Area	Action Area	Q1 (Jan – Mar)	Q2 (Apr – Jun)	Q3 (Jul – Sep)	Q4 (Oct - Dec)
Budget (if required)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
POLICY DEV'T		<input checked="" type="checkbox"/> Identify CURRENT actions <input type="checkbox"/> Write our Green Policy <input type="checkbox"/> Communicate policy to staff	<input type="checkbox"/> Post policy web/ staff areas <input type="checkbox"/> Post consumer message		
Frontline / Operations		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleaning & Housekeep'g		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance / Repairs / Renovations		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assets / Durable Goods		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior / Grounds Keeping		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Travel / Transport		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Admin / Office		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing & Advertising		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New / Additional IDEAS		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>