

## MEDIA RELEASE

For Immediate Release

### **Burlington Hotel Association contributes over \$321,000 to event organizers!**

**Burlington, April 11, 2012** - At the April 2, 2012 Time Out Sport Networking Breakfast, the Burlington Hotel Association announced **\$30,500** in funding to support **ten events** to be hosted in the City of Burlington between **May - October, 2012**. The recipients include:

- 24<sup>th</sup> Annual Spring Cup Invitational (Burlington Girls Gymnastics Club) - May 4-6, 2012
- Punisher Adventure Race (Event Promotions & Management Services) - June 16, 2012
- Burlington Sound of Music Festival - June 14-17, 2012
- Special Olympics Hometown Games (Burlington Youth Soccer Club) - June 23-24, 2012
- Burlington Country & Blues Bar B Que - July 13-15, 2012
- Burlington Bayhawks Challenge Soccer Tournament (Burlington Youth Soccer Club) - July 14-16, 2012
- Canadian Shield U17 (Burlington Youth Soccer Club) - July 16-21, 2012
- Junior Eliminations Baseball Tournament (Burlington Organized Minor Baseball Association) - August 3-5, 2012
- Burlington Twins - 2012 season
- Ontario Minor Baseball Association Tournament Playoffs (Burlington Organized Minor Baseball Association) - August 31 - September 2, 2012

Since April 2008, the Burlington Hotel Association members; Best Western PLUS Inn & Suites, Comfort Inn, Holiday Inn Burlington Hotel & Conference Centre, Hilton Garden Inn, Homewood Suites and the Waterfront Hotel - Downtown Burlington, have contributed **over \$321,000** to events hosted in the City of Burlington that include overnight stays.

A strong community partner, The Burlington Hotel Association annually hosts six Time Out Sport Networking Sessions for local sport enthusiasts, sponsors the Burlington Sport Alliance A.J. Dunn Award (Burlington Sport Person of the Year), Tourism Ambassador Award, ambassador training for tourism partners front-line staff, the Day in the Life Photo Contest, and is the primary contributor to marketing Burlington as a premier destination for visitors, meetings, sports and group travel.

For more information:

Linda Olimer, Marketing Coordinator  
Tourism Burlington  
414 Locust Street, Burlington, ON  
905-634-5594 [olimerl@burlington.ca](mailto:olimerl@burlington.ca)