



Tourism Burlington Coupon Program

Tourism Burlington is offering visitor’s valuable savings to Burlington’s many attractions, restaurants, hotels, and activities we will be providing selected partners the opportunity to have their coupon available for download from our website or for inclusion in welcome bags (print versions provided by business).

Eligible businesses - You must be a Tourism Burlington Partner and fit into categories of see & do, stay, dine, shop, or events.

Cost to participate - FREE to invited businesses.

Why should you participate - The Specials & Offers page is always in the top pages visited on our website and had over 4,000 unique visits in the past year. Increase traffic to your business, showcase your business to visitors, and support tourism in Burlington by participating.

Coupon must be valid for a minimum of 6 months. Participating businesses may change their coupon offering bi-annually.

Online Coupon design and content - participating businesses must provide a PDF version of their coupon for upload on to the Tourism Burlington website.

Specifications:

- Coupon must be a PDF file
- Coupon must have an offer of value (ie: 2 for 1, percentage off, BOGO, value-added, etc)
- All terms and conditions must be included on the coupon (including any expiry dates)
- Business must agree to accept coupons digitally as many of our visitors access the page while travelling and do not have access to a printer**

Print Coupons - participating businesses must provide and deliver a minimum of 200 coupons to Tourism Burlington for distribution.

Please check all applicable:

- YES I will submit an online coupon for inclusion on the Tourism Burlington website for 2014-2015
- YES I will accept digital versions of my coupon posted on the Tourism Burlington website**
- YES, I will provide print copies of my coupons

Partner Business Name: _____

Partner Address: _____

Contact Person: _____ Contact Title: _____

Contact Numbers: (B) _____ (F) _____

Contact Email: _____

****Failure to accept digital versions of your coupon will result in removal of your coupon from our website**

Completed by (please print): _____

Signature: _____ Date: _____

Please fax or email to Tourism Burlington 905.634.7220 or info@tourismburlington.com

Offering by Tourism Burlington, please contact info@tourismburlington.com with any additional questions.
Tourism Burlington reserves the right to decline a request to include a Listing/Coupon/Advertisement in its absolute discretion.